

## Did you know?

### WATER, WATER, WATER

More fresh water gushes up from cracks in the limestone at Waikoropupu, near Takaka in the Nelson province, than from any freshwater spring anywhere in the world. Over 2,100 million litres of water gush up every 24 hours.

### MAN VS. BEAST

Less than 5% of the population of New Zealand is human - the rest are animals, giving one of the highest ratios of animals to humans in the world.

### WATER, WATER, WATER

More rainbow trout in the 2-3 kg category are caught annually in New Zealand than in the rest of the world put together.



### EASY COME, EASY GO

The shortest term of a New Zealand Prime Minister was seven days: Harry Atkinson was appointed on 28 August 1884 and resigned on 3 September 1884, beating the record of his immediate predecessor, Robert Stout, by six days.

# 2010 Child Cancer Foundation

This year's poster kids Claudia Little, Hana Ellis-Kaa and Kavahn Taumatauka represent all our children with cancer and they are helping the Foundation by appearing on advertising and media coverage for the Appeal.

The Beads of Courage programme has helped all three children honour and recognise the challenges they have overcome in their own cancer journeys. Hana who featured last year has collected 824 over her two and a half year treatment and five year old Claudia who has had to have a kidney removed has 180 beads on her necklace. Kavahn who his mum calls "a little trooper" is still in the middle of his treatment and has a "K" to his growing beads which he refers to as his "bling".

Children are at the heart of everything we all do so to help isn't a hard thing to want to do

Professionals have been a cornerstone supporter/sponsor of the Child Cancer Foundation for 15 years now and it is truly an emotional relationship. We are happy to have been part of making a significant difference in the lives of many children such as Kavahn, Claudia and Hana with cancer and their families. Our people fundraise throughout the entire year (not just collection week). Every year we rally our troops, put on our thinking caps and come up with ways to offer the support these courageous young people and their families deserve. With your continued generosity, Appeal Week was a positive and inspiring experience. Our offices all fundraise locally and nationally without prompting - simply because we believe in the cause and want to help.

From street appeals and breakfast auctions to fundraising golf days and more, Professionals have contributed in excess of \$3.2m and countless volunteer hours over the past 15 years.

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From around the country here are just a few examples of what our teams are doing out in the field. Some of us went undercover; Puss'n'Boots and his team in Newmarket managed to bring a few smiles and give (and get) a few hugs with his larger than life swagger!



This year's poster kids: Claudia Little, Hana Ellis-Kaa and Kavahn Taumatauka.

Puss was a great hit with the kids (and the not so small kids!) on the day.

This sketch of the Beehive was kindly drawn and donated by Prime Minister, John Key for McDowell Real Estate, Rotorua to auction off at their fundraising breakfast. Proving to be a popular item, it sold very quickly to one happy bidder!



Professionals Hutt City, Lower Hutt, also held a fundraising breakfast and featured Eric Rush (Former All Black and NZ 7's Player) as their guest speaker.

Street collections, sausage sizzles, auctions and more from around the country continue to add to the growing fund from Professionals to the Child Cancer Foundation.

